



Owen Gordon
Associate

PROFESSIONAL SUMMARY

Mr. Gordon is an Associate at Areté Capital Partners where he is involved in both sponsor and fiduciary activities. Owen has more than five years of experience working across multiple investment, advisory and operational roles.

Prior to joining Areté, Owen was an Investment Banking Associate in the Restructuring & Revitalization Group at G2 Capital Advisors. While at G2, Owen supported clients through complex capital raises, transactions, and operational transformations partnering with management teams, board members, and stakeholders to evaluate strategic alternatives and design and execute turnaround strategies across the consumer, manufacturing, industrial, energy, infrastructure, and transportation sectors.

Owen has extensive experience in 3-statement financial modeling, cash flow forecasting, creative problem-solving, and supporting management teams in distressed situations. He has led workstreams across liquidity management, business unit analysis, stakeholder communications, and the development of sophisticated financial models—including 13-week cash flows and long-term forecasts.

Prior to G2, Owen graduated from Colgate University where he double majored in Economics and Environmental Studies. While at Colgate, Owen worked as an Operations and Finance Analyst at Green Mattress Recycling, a sustainability-focused mattress recycling start-up in Greater Boston, where he built the company's finance and operations functions. In that role, he drove efficiencies in procurement, plant operations, and labor optimization—initiatives that increased throughput and reduced working capital requirements. Owen remains an investor in Green Mattress and actively supports its Board of Directors with strategic analysis and decision-making.

In his free time, Owen is passionate about the outdoors and loves spending time golfing, in the mountains skiing, and in the ocean surfing. Owen currently resides in New York City where he is an active volunteer for Bigs & Littles NYC youth mentoring.



PROFESSIONAL BIOGRAPHY

CAREER EXPERIENCE

ARETÉ CAPITAL PARTNERS

ASSOCIATE

New York, NY

2/26 – Current

G2 CAPITAL ADVISORS

ASSOCIATE (STARTED AS ANALYST)

New York, NY

7/23 – 1/26

GREEN MATTRESS RECYCLING

OPERATIONS & FINANCE ANALYST

Brockton, MA

6/15 – 8/17

SELECT TRANSACTION EXPERIENCE

Distressed Subprime Automotive Dealer (Debtor Side) – Financial Advisor for ABL refinancing and equity recapitalization transactions

Leading Freight Brokerage & Trucking Company (Debtor Side) – Financial Advisor for multiple divestitures of non-core business units and ABL restructuring negotiation with the Company's lender

Distressed Utilities Infrastructure Company (Debtor Side) – Financial Advisor for a Chapter 11 Bankruptcy that preserved core intellectual property, shed over \$90MM of customer liabilities from a failed product, and positioned the company for a more sustainable go-forward strategy in water conservation technology

Leading Health & Wellness E-commerce Platform (Lender Side) – Lender-led strategic alternatives assessment and amendment negotiation

Distressed Fitness Franchisee (Lender Side) – Lender-led change of control restructuring transaction through a UCC Article 9 Secured Party Sale

Distressed Cannabis Cultivator and Distributor (Debtor Side) – Financial Advisor supporting stakeholder communications and vendor negotiations

Leading Original Equipment Manufacturer (Debtor Side) – Restructuring and refinancing for a multinational OEM to support liquidity and expansion into green energy technologies during market volatility

Distressed Fitness Franchisee (Debtor Side) – Financial Advisor for operational transformation that included liquidity management, portfolio optimization, and long-term growth planning



EDUCATION/CERTIFICATIONS

COLGATE UNIVERSITY – *Hamilton, NY*

Bachelor of Arts, Economics & Environmental Studies

* References Available Upon Request *

