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Mark Nicholson
Principal

PROFESSIONAL SUMMARY

Mark Nicholson is an accomplished finance and transformation leader with over twenty years of experience. As Principal at Areté Capital Partners, he focuses on driving value-creation for organizations through leveraging his expertise in turnarounds and restructurings, mergers and acquisitions, capital raises, and transformation management across an array of industries, including energy, chemicals, finance, technology, nonprofits, and public infrastructure.

Prior to joining Areté, Mr. Nicholson served in several interim management and CFO advisory roles for sponsor-backed portfolio companies. His focus spanned corporate strategy development, M&A execution & integration, building finance teams, and establishing financial best-practices, as well as overseeing liability management exercises. Beyond financial leadership, he often drove operational transformation initiatives, including pricing optimization, sales reorganizations, demand planning & procurement improvement, and vendor management in order to drive profitability and enhance liquidity.

Mark developed his turnaround & restructuring focus at Alvarez & Marsal where he served as advisor to debtors on both in- and out-of-court restructurings.

Mr. Nicholson began his finance career in investment banking with RBC Capital Markets and Southwest Securities focused on infrastructure project finance and public-private partnerships.

Mark has a Master of Business Administration from the Texas McCombs School of Business and Bachelor of Business Administration from The University of Texas at Austin.

PROFESSIONAL BIOGRAPHY

CAREER EXPERIENCE

ARETÉ CAPITAL PARTNERS	Houston, TX
<i>PRINCIPAL</i>	4/25 – Current
CISION	Houston, TX & London, UK
<i>VP, TRANSFORMATION (Sponsor Portfolio Ops Role)</i>	8/20 – 3/25
SIGURA	Houston, TX
<i>VP, TRANSFORMATION (Sponsor Portfolio Ops Role)</i>	2020
SIGNAL PEAK SILICA	Houston, TX
<i>INTERIM CFO / SENIOR VICE PRESIDENT OF FINANCE & ACCOUNTING</i>	2019
ALVAREZ & MARSAL	Houston, TX
<i>TURNAROUND & RESTRUCTURING CONSULTANT</i>	2016 – 2019
GLOBE ENERGY SERVICES	Houston, TX
<i>DIRECTOR OF FINANCE</i>	2012 – 2016
SOUTHWEST SECURITIES	Austin, TX
<i>VICE PRESIDENT</i>	2009 – 2011
RBC CAPITAL MARKETS	Dallas, TX
<i>ASSOCIATE</i>	2004 – 2009

SELECT INTERIM MANAGEMENT / TURNAROUND ADVISORY EXPERIENCE

MERIT DISTRIBUTION GROUP – Financial Advisor

CISION (Private) – VP, Transformation / LME Advisor to Management

ELEVATE TEXTILES (Private) – Turnaround Advisor to Management

SIGURA (Private) – VP, Transformation / Turnaround Advisor to Management

SIGNAL PEAK SILICA (Private) – Interim CFO

BOY SCOUTS OF AMERICA (Nonprofit) – Financial Advisor to Debtor

PHILADELPHIA ENERGY SOLUTIONS (Private) – Financial Advisor to Debtor



US WELL SERVICES (Private) – Financial Advisor to Debtor

FORBES ENERGY SERVICES (Private) – Financial Advisor to Debtor

QUINTANA ENERGY SERVICES (Private) – Financial Advisor to Debtor

SELECT CORPORATE FINANCE EXPERIENCE

CISION / BRANDWATCH – Advisor to Cision management in its acquisition and integration of Brandwatch

CISION (various) – Advisor to Cision management in the transactions and integrations of various bolt-on acquisitions

SIGURA / SOLENIS – Advisor to Sigura management in the carve out from Lonza and subsequent reverse merger with Solenis

SIGNAL PEAK SILICA – Advisor to sponsor and served as interim management on carve out acquisition of assets from distressed parent company

GLOBE ENERGY SERVICES (various) – Served as part of management team responsible for executing M&A roll-up strategy of Permian Basin energy services assets, including like-size merger with Musslewhite Trucking

EDUCATION/CERTIFICATIONS

TEXAS MCCOMBS SCHOOL OF BUSINESS – *Austin & Houston, TX*

Master of Business Administration

THE UNIVERSITY OF TEXAS AT AUSTIN – *Austin, TX*

Bachelor of Business Administration

ASSOCIATION OF INSOLVENCY & RESTRUCTURING ADVISORS – Certified Insolvency and Restructuring Advisor

FINRA – Series 7 & Series 66 (currently expired)

* References Available Upon Request *

