

**Mark Nicholson**  
**Principal**

**PROFESSIONAL SUMMARY**

Mark Nicholson is an accomplished finance and transformation leader with over twenty years of experience. As Principal at Areté Capital Partners, he focuses on driving value-creation for organizations through leveraging his expertise in turnarounds and restructurings, mergers and acquisitions, capital raises, and transformation management across an array of industries, including energy, finance, technology, nonprofits, and public infrastructure.

Prior to joining Areté, Mr. Nicholson served in several interim management and CFO advisory roles for sponsor-backed portfolio companies focused on corporate strategy development, M&A execution & integration, building finance teams, and implementing financial best practices, as well as overseeing liability management exercises.

Mark developed his turnaround & restructuring focus at Alvarez & Marsal where he served as advisor to debtors on both in- and out-of-court restructurings.

Mr. Nicholson began his finance career in investment banking with RBC Capital Markets and Southwest Securities focused on infrastructure project finance and public-private partnerships.

Mark has a Master of Business Administration from the Texas McCombs School of Business and a Bachelor of Business Administration from The University of Texas at Austin.

# PROFESSIONAL BIOGRAPHY

## CAREER EXPERIENCE

<b>ARETE CAPITAL PARTNERS, LLC</b> <i>PRINCIPAL</i>	<b>Houston, TX</b> 4/25 – Current
<b>CISION</b> <i>VP, TRANSFORMATION (Sponsor Portfolio Ops Role)</i>	<b>Houston, TX &amp; London, UK</b> 8/20 – 3/25
<b>SIGURA</b> <i>VP, TRANSFORMATION (Sponsor Portfolio Ops Role)</i>	<b>Houston, TX</b> 2020
<b>SIGNAL PEAK SILICA</b> <i>INTERIM CFO / SENIOR VICE PRESIDENT OF FINANCE &amp; ACCOUNTING</i>	<b>Houston, TX</b> 2019
<b>ALVAREZ &amp; MARSAL</b> <i>TURNAROUND &amp; RESTRUCTURING CONSULTANT</i>	<b>Houston, TX</b> 2016-2019
<b>GLOBE ENERGY SERVICES</b> <i>DIRECTOR OF FINANCE</i>	<b>Houston, TX</b> 2012-2016
<b>SOUTHWEST SECURITIES</b> <i>VICE PRESIDENT</i>	<b>Austin, TX</b> 2009-2011
<b>RBC CAPITAL MARKETS</b> <i>ASSOCIATE</i>	<b>Dallas, TX</b> 2004-2009

## SELECT INTERIM MANAGEMENT / TURNAROUND ADVISORY EXPERIENCE

<b>CISION (Private)</b> – VP, Transformation / LME Advisor to Management	2025
<b>ELEVATE TEXTILES (Private)</b> – Turnaround Advisor to Management	2021
<b>SIGURA (Private)</b> – VP, Transformation / Turnaround Advisor to Management	2020
<b>SIGNAL PEAK SILICA (Private)</b> – Interim CFO	2019
<b>BOY SCOUTS OF AMERICA (Nonprofit)</b> – Financial Advisor to Debtor	2019
<b>PHILADELPHIA ENERGY SOLUTIONS (Private)</b> – Financial Advisor to Debtor	2018
<b>US WELL SERVICES (Private)</b> – Financial Advisor to Debtor	2017
<b>FORBES ENERGY SERVICES (Private)</b> – Financial Advisor to Debtor	2017
<b>QUINTANA ENERGY SERVICES (Private)</b> – Financial Advisor to Debtor	2016

## SELECT M&A TRANSACTIONS

**CISION / BRANDWATCH** (2021) – Advisor to Cision management in its acquisition and integration of Brandwatch

**CISION** (various) (2020-2024) – Advisor to Cision management in the transactions and integrations of various bolt-on acquisitions

**SIGURA / SOLENIS** (2020) – Advisor to Sigura management in the carve out from Lonza and subsequent reverse merger with Solenis

**SIGNAL PEAK SILICA** (2019) – Advisor to sponsor and served as interim management on carve out acquisition of assets from distressed parent company

**GLOBE ENERGY SERVICES** (various) (2012 - 2016) – Served as part of management team responsible for executing M&A roll-up strategy of Permian Basin energy services assets, including like-size merger with Musslewhite Trucking (2012)

## EDUCATION / CERTIFICATIONS

**TEXAS MCCOMBS SCHOOL OF BUSINESS** – *Austin & Houston, TX*  
2013  
*Master of Business Administration*

**THE UNIVERSITY OF TEXAS AT AUSTIN** – *Austin, TX* 2003  
*Bachelor of Business Administration*

**ASSOCIATION OF INSOLVENCY & RESTRUCTURING ADVISORS** 2018 - 2024  
*Certified Insolvency and Restructuring Advisor (currently expired)*

**FINRA** 2003 - 2011  
*Series 7 & Series 66 (currently expired)*

\* References Available Upon Request \*