

Brandon Seni
Senior Associate

PROFESSIONAL SUMMARY

Mr. Seni is a Senior Associate at Arété Capital Partners where he engages in both sponsor and fiduciary activities. Mr. Seni has experience working in diversified industries helping clients with mergers and acquisitions, debt capital markets, commercial banking, and corporate strategy.

Prior to joining Arété, Brandon was an Analyst in J.P. Morgan's Leveraged Finance and Corporate Client Banking group where he advised mid to large cap Corporate and Financial Sponsor clients on origination, syndication, and execution of high yield bonds, leveraged loans, and pro rata transactions for M&A, restructurings, and refinancing purposes. Brandon has experience conducting extensive due diligence on industry trends, competitive landscapes, evaluating credit worthiness, reviewing legal documentation, creating Ratings Agency Presentations, Information Memoranda, Lender Presentations, and more.

Prior to J.P. Morgan, Brandon earned his Master of Business Administration from the Kelley School of Business at Indiana University. While in business school, Brandon served as an Associate Instructor for Learning Strategies for Accounting, a Quantitative Analyst at Turbine Analytics in Warsaw, Mazowieckie, Poland, a Consultant to TASK Trailers, and an Account Strategist intern at Google.

As an Associate Instructor, Brandon taught over 100 students the fundamentals of accounting and how to succeed in more advanced accounting curriculum. As a Quantitative Analyst he created excel specification models to update internal systems on commodities contracts as well as test and report inconsistencies from interest rate sensitivity models using advanced programming languages. As a consultant, he advised a Kansas City startup on a business development plan to help scale the business and secure partnerships with large UTV distributors. At Google, Brandon managed a book of almost forty clients with half a billion-dollar monthly ad budget where he advised and implemented Google Smart Shopping solutions and improved the average click-through-rate for his clients by an average of 62 percent.

Brandon resides in Chicago, and when he is not working, he is passionate about cycling, running, and exploring National Parks. One of his greatest achievements is cycling across America where he started south of Tucson, Arizona and finished north of Helena, Montana in just 21 days.



PROFESSIONAL BIOGRAPHY

CAREER EXPERIENCE

ARETÉ Capital Partners

Senior Associate

Associate

Chicago, IL

12/24 – Current

12/23 – 12/24

J.P. Morgan Chase & Co.

Leveraged Finance & Corporate Client Banking Analyst

Chicago, IL

6/21 – 8/21, 6/22 – 12/23

Indiana University – Learning Strategies for Accounting

Associate Instructor

Bloomington, IN

8/21 – 5/22

Google

Account Strategist

Mountain View, CA

6/20 – 8/20

SELECT TRANSACTION EXPERIENCE

Cleveland-Cliffs Inc. (2023) – Advised on Company's bid for 100% of U.S. Steel for \$7.3 billion through a combination of cash and company stock

Hillenbrand, Inc. (2023) – Lead-Left Bookrunner on Hillenbrand's \$1.0 billion Revolving Credit Facility, \$200 million Term Loan A, and \$200mm EUR Term Loan A utilized to finance the Company's strategic acquisition of Schenck Process Food and Performance Materials from Schenck Process Group, a Blackstone portfolio company valued at \$730 million

MasterBrand, Inc. (2022) – Lead-Left Bookrunner on MasterBrand's debut \$500 million Senior Secured Revolving Credit Facility, and \$750 million Senior Secured Term Loan A to fund a \$940 million distribution back to Fortune Brands Home & Security to refinance existing debt and repurchase outstanding shares

EDUCATION/CERTIFICATIONS

Indiana University, - Kelley School of Business – Bloomington, IN
Master of Business Administration – Accounting-Financial Analysis

2022

Indiana University, - Kelley School of Business – Bloomington, IN
Bachelor of Science in Business – Accounting & Finance

2020

* References Available Upon Request *