

CAITLIN SHUFELT
Senior Associate

PROFESSIONAL SUMMARY

Mrs. Shufelt is a Senior Associate at Areté Holdings LLC where she is involved in both sponsor and fiduciary activities. With almost a decade of industry experience, she is passionate about the use of innovation and technology to transform businesses and enjoys developing relationships with companies of all stages/sizes and across all industries. Her cross-functional expertise ranges from finance and operations to marketing and branding, focusing especially on strategy development and execution. Her leadership style is to drive change with a focus of combining the technical with the cultural.

Prior to joining Areté, Mrs. Shufelt worked at the Boston Consulting Group (BCG) as a Consultant specializing in digital transformation. One case included a full operational overhaul of a leading national restaurant group by partnering with data scientists to optimize processes and educating restaurant management in best practices, realizing cost savings of ~\$10m/year.

Before her time at BCG, Caitlin started her career at Credit Suisse in New York City as a software developer. By working with teams across asset classes, she discovered her interest in how organizations can evolve to create and capture value for key business stakeholders in creative ways, especially leveraging data & analytics to drive mission critical processes forward. Earning early promotions to Vice President of Technology Strategy for the Global Markets Division, Caitlin led various successful strategic program implementations throughout the 7,000+ person organization. In her spare time, Caitlin volunteered for the New York Junior League where she taught financial literacy to underprivileged New Yorkers.

Mrs. Shufelt holds an MBA (Master of Business Administration) from the MIT Sloan School of Management where she was the President of the Sloan Management Consulting Club and heavily involved in on-campus activities. She was selected to be an InSITE fellow, advising startups in manufacturing and women's health, and served as a Teaching Assistant in the Marketing Department where she worked alongside award-winning MIT professors.

She earned her BA (Bachelor of Arts) in computer science and financial economics from Columbia College of Columbia University in the City of New York. During her four years at Columbia, Caitlin was a member of the D1 NCAA Women's Rowing Team, fueling her competitive spirit and love for a good



PROFESSIONAL BIOGRAPHY

CAREER EXPERIENCE

ARETÉ HOLDINGS, LLC
Senior Associate

NEW YORK, NY
7/22 – Current

MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT)
Teaching Assistant

CAMBRIDGE, MA
2/21 - 1/22

BOSTON CONSULTING GROUP (BCG)
Consultant

AUSTIN, TX
5/21 - 8/21

CREDIT SUISSE GROUP AG
Vice President

NEW YORK, NY
7/13 – 8/20

EDUCATION/CERTIFICATIONS

**MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT)
SLOAN SCHOOL OF MANAGEMENT**
Master of Business Administration (MBA)

CAMBRIDGE, MA
9/20 - 5/22

COLUMBIA COLLEGE OF COLUMBIA UNIVERSITY
Bachelor of Arts (BA), Computer Science & Financial Economics

NEW YORK, NY
9/09 - 5/13

* References Available Upon Request *

REFERENCES

PROFESSIONAL REFERENCES

Adam Cowmeadow – Director, Credit Suisse

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Allegra Driscoll – SVP, American Express

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Amanda Luther – Managing Director & Partner, BCG ATX

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John Michel – Project Leader, BCG ATX

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Catherine Tucker – Marketing Professor, MIT

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