

Dane Nielsen Partner

PROFESSIONAL SUMMARY

Mr. Nielsen is a Managing Director of The Arété Group and co-founder of Arété Capital Partners, with over a decade of diverse global business leadership experience. He has demonstrated his exceptional skills as a global growth equity investor and operator that combine seamlessly with his years of experience in restructuring. Prior to joining Arété, Mr. Nielsen was a Principal at Kensington-SV Global, a Boston-based growth equity investment firm founded by Robert C. Gay – long-time Managing Partner of Bain Capital and co-founder of the \$4B+ AUM private equity firm HGGC. Kensington is focused on investing in high growth businesses in the technology, eCommerce, consumer, and healthcare sectors. While at Kensington, Mr. Nielsen led transactions in various high-growth businesses, including the following: [Simplus](#) (acquired in 2020 by Infosys for \$250M), [Clene Nano](#) (now public – NASDAQ: CLNN), [The Perfumery](#), [Atida](#), [Pattern](#), [Health Hero](#), [Tinubu Square](#), [Scent Beauty](#), and [Builder.ai](#). Mr. Nielsen values time spent working closely with executive teams to solve complex problems to drive transformative growth. His greatest passion is empowering others to achieve combined goals at scale.

Prior to Kensington, Mr. Nielsen worked for The Perpetual Education Fund (PEF), a global organization focused on building businesses, developing sustainable education platforms, and connecting individuals to local job markets in over 100 countries. At the PEF, he worked closely with the executive committee to launch and scale new product offerings to over one million customers. Mr. Nielsen began his career as an Investment Banking Associate at Odyssey Capital, where he worked on complex restructuring engagements valued at a combined \$3B+ in total enterprise value. While at Odyssey, Mr. Nielsen worked on engagements in consumer, hospitality, healthcare, real estate, leisure/tourism, transportation, and oil & gas.

Mr. Nielsen earned a dual Master in Finance from New York University, Stern School of Business & Hong Kong University of Science and Technology. He is concurrently finalizing a Masters of Business Administration at MIT - Sloan School of Business. Previously, Mr. Nielsen earned a Bachelor of Science degree from Brigham Young University. While at BYU, Mr. Nielsen was a 4-year full scholarship athlete, also serving as the student athlete body President.

Beyond his love for empowering teams to solve more than they believed they could alone in both business and athletics, Mr. Nielsen is a proud husband to Taylor and father to their four children.



PROFESSIONAL BIOGRAPHY

CAREER EXPERIENCE

ARETÉ HOLDINGS, LLC / THE ARETÉ GROUP

Managing Director

New York, NY / Park City, UT

10/21 – Current

KENSINGTON CAPITAL

Principal

Boston, MA

5/16 – 12/21

PERPETUAL EDUCATION FUND

Senior Manager

Salt Lake City, UT

6/14 – 5/16

ODYSSEY CAPITAL

Senior Associate

New York, NY / Phoenix, AZ

01/12 – 6/14

BOARD OF DIRECTOR EXPERIENCE

PATTERN – \$2B Utah based eCommerce enablement technology business

3/20 - Current

THE PERFUMERY – B2B Specialty supplier of natural flavors/fragrances

12/19 - Current

SIMPLUS – Salesforce CPQ software implementation platinum partner

1/19 – 5/20

DAW TECHNOLOGIES – Clean room engineering and manufacturing firm

5/16 – 3/19

DIRECT TO CONSUMER STEALTH – Natural products growing brand

5/16 – 3/19

SELECT INTERIM MANAGEMENT / TURNAROUND ADVISORY EXPERIENCE

\$100M+ LAS VEGAS RETAIL ATTRACTION – Interim CEO - Restructuring

2013

MULTI-LOCATION HOSPITAL (Private) – Interim CFO - Restructuring

2013

CLEAN ROOM MANUFACTURER (Private) – Interim CFO

2017

EDUCATION/CERTIFICATIONS

BRIGHAM YOUNG UNIVERSITY, - UT <i>Bachelor of Science</i>	2011
NEW YORK UNIVERSITY – Stern School of Business - NYC Master of Finance	2018
MASSACHUSETTS INSTITUTE OF TECHNOLOGY Sloan School of Business - MA Master of Business Administration	2022

* References Available Upon Request *

