

**Lawrence Hirsh**  
Principal

**PROFESSIONAL SUMMARY**

For over 30 years, Lawrence has served as an advisor, interim officer, and Board member for companies that have faced operational and financial challenges. He has helped these companies assess their business problems and then develop and implement action plans to restructure their operations, cash flows, and capital structure to return these companies to financial viability.

Lawrence has worked in a variety of industries, including finance, construction, real estate, building products, industrial services, transportation and logistics, and manufacturing. His broad industry background, coupled with diverse experiences in numerous corporate restructurings, provides him a wide vantage point for leading successful corporate restructurings.

Lawrence has served on the Boards of numerous companies, either as Chairman or a lead independent director, most of which have involved companies in distress. In addition, Lawrence spent 19 years as a Managing Director at Alvarez & Marsal, leading the Corporate Restructuring Practice for the Southern US. Prior to his tenure at Alvarez & Marsal, Lawrence spent 18 years at Arthur Andersen in several roles, including leadership and client service roles in Corporate Restructuring, Business Valuation, and Litigation Support.

Lawrence graduated with honors from the University of Florida, earning a B.S. in Accounting.

# PROFESSIONAL BIOGRAPHY

## CAREER EXPERIENCE

<b>ARETÉ HOLDINGS, LLC / THE ARETÉ GROUP</b> <i>Principal</i>	<b>New York, NY / Park City, UT</b> 10/21 – Current
<b>ALVAREZ &amp; MARSAL</b> <i>Managing Director</i>	<b>Atlanta, GA</b> 1/02 – 12/20
<b>ARTHUR ANDERSEN, LLP</b> <i>Partner</i>	<b>Atlanta, GA</b> 1/91 – 12/01
<b>BANKER TRUST COMPANY</b> <i>Associate</i>	<b>Atlanta, GA</b> 01/89 – 12/90
<b>ARTHUR ANDERSON, LLP</b> <i>Senior Staff Accountant</i>	<b>Atlanta, GA</b> 01/84 – 12/88

## BOARD OF DIRECTOR EXPERIENCE

<b>ARCHITECTURAL/SECURITY GLASS MANUFACTURING (Private)</b>	1/20 - Current
<b>FURNITURE DESIGN, MANUFACTURING AND DISTRIBUTION (Private)</b>	10/19 - Current
<b>AUTOMOTIVE PARTS DISTRIBUTION (Private)</b>	6/19 – Current
<b>INDUSTRIAL EQUIPMENT RENTAL, SALES AND SERVICE (Private)</b>	2/17 – Current
<b>FINCA IMPACT FINANCE (Private)</b>	3/13 – Current
<b>KONA GRILL INC (NASDAQ - KONA)</b>	3/19 – 2/20

## SELECT INTERIM MANAGEMENT / TURNAROUND ADVISORY EXPERIENCE

<b>FURNITURE BRANDS, INC. (NASDAQ - FBN) – Financial Advisor to Board of Directors</b>	2014
<b>CONEXANT SYSTEMS INC. (Private) – Financial Advisor to Board of Directors</b>	2013
<b>CORNERSTONE RESEARCH (Private) – Financial Advisor to Board of Directors</b>	2012
<b>GRUBB &amp; ELLIS (NYSE – GRBE) – Financial Advisor to Board of Directors</b>	2012
<b>WILLIAM LYON HOMES (NYSE – WLH) – Financial Advisor to Board of Directors</b>	2011
<b>LEINER HEALTH PRODUCTS (Private) – Chief Restructuring Officer</b>	2011

## SELECT CORPORATE FINANCE EXPERIENCE

UNIVERSITY OF PHOENIX (NASDAQ: APOL) – Financial Advisor to Management	1999
ACTION PERFORMANCE (NASDAQ: ACTN) – Financial Advisor to Management	1999
SHASTA POOLS (Private) – Financial Advisor to Board of Directors	1998
SMILE CLUB (Private) – Financial Advisor to Board of Directors	1998

## EDUCATION/CERTIFICATIONS

UNIVERSITY OF FLORIDA – Tampa, FL	1984
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*Bachelors of Business Administration  
Certified Public Accountant (CPA)  
Certified Turnaround Professional;  
American College of Bankruptcy*

\* References Available Upon Request \*