

Rafael Andres Diaz-Granados
Principal

PROFESSIONAL SUMMARY

Mr. Diaz-Granados is a Principal of Areté Capital Partners. He is an accomplished Fortune 10 Senior Executive who has led multi-billion dollar P&L's, and grown, restructured and optimized businesses around the world. He runs Cetan Investments and is currently Chairman and CEO of Paragon ISG, a Palladium-backed oil field and environmental services company with \$50 million in revenues and operations in Ohio, Pennsylvania, Texas and West Virginia. Mr. Diaz-Granados believes in paying it forward by serving as a Director of FIFARMA (access to pharmaceutical innovation in Latin America), Angeles Investors (funding Latinx start-ups), The Latino Corporate Directors Education Foundation (increasing Latinx participation in boards), and Massachusetts Growth Capital Corporation (funding small businesses in diverse communities).

From 2019 to 2020, Mr. Diaz-Granados served as an independent director and then President and CEO of Q'Max, an OFS multinational. From 2016 to 2018, he served as one of the first-ever independent Board Members of PREPA, Puerto Rico's electric utility as it went through a \$9 Billion bankruptcy and disaster recovery.

During his 15-year tenure as a senior executive, Mr. Diaz-Granados transformed several of General Electric's business operations. As CRO for GE Healthcare, he and his team drove the restructuring of GE's highly-regulated \$18 billion Healthcare business, instituting a completely new organization, go-to-market model and operating mechanisms, all while reducing costs by over \$1 billion and accelerating product innovation. While there, Mr. Diaz-Granados also served in regional and country leadership roles, including President and CEO, GE Spain and Portugal (\$3 billion/year; top-10 global market for GE), and President and CEO, GE Mexico (10,000 employees, 40 operating facilities and \$10 billion in Net Earning Assets in real estate, commercial and consumer finance portfolios).

In addition, Mr. Diaz-Granados has held Board Director and Committee roles guiding strategy and governance at multiple companies and not-for-profit organizations in the US, Europe and Latin America.

Mr. Diaz-Granados has an economics degree from Harvard and a JD from Georgetown. He started his career at O'Melveny & Myers in NY and Covington & Burling and the US Securities & Exchange Commission in DC.



PROFESSIONAL BIOGRAPHY

CAREER EXPERIENCE

ARETÉ CAPITAL PARTNERS

PRINCIPAL

New York, NY / Park City, UT

04/21 – Current

CETAN INVESTMENTS LLC

CEO

Miami, FL

06/15 - Current

PARAGON INTEGRATED SERVICES

CHAIRMAN AND CEO

Houston, TX

07/20 - Current

Q'MAX

CEO

Houston, TX

02/20 – 06/20

GENERAL ELECTRIC

SENIOR EXECUTIVE

Boston, MA

06/00 – 12/14

Experience & Expertise

Mergers & Acquisitions _____ GAAP/IFRS _____ Corporate Governance
Venture Capital _____ Talent Acquisition _____ Agile Methodologies
Business Combinations _____ Business Transformation _____ Capital Acquisition
Corporate Culture _____ Cost Optimization _____ Employee Engagement

BOARD OF DIRECTOR EXPERIENCE

PARAGON ISG

2020 – Current

ANGELES INVESTORS

2020 – Current

MASSACHUSETTS GROWTH CAPITAL CORPORATION

2019 – Current

FIFARMA

2019 – Current

LATINO CORP. DIRECTORS EDUCATION FOUNDATION

2019 – Current

Q'MAX

2019 – 2020

PUERTO RICO ELECTRICAL POWER AUTHORITY

2016 – 2018

HACR CORPORATE EXECUTIVES FORUM

2013 – 2015

MULTIPLE GE AND GE CAPITAL ENTITIES

2004 – 2012

AMERICAN CHAMBER OF COMMERCE

2009 - 2011



AMERICAN BUSINESS COUNCIL	2009 - 2011
BBK-GE	2009 - 2011
MABE	2006 – 2009
AMERICAN CHAMBER OF COMMERICE	2006 – 2009
CONSEJO EJECUTIVE DE EMPRESAS GLOBALES	2006 – 2009

SELECT INTERIM MANAGEMENT / TURNAROND ADVISORY EXPERIENCE

PARAGON ISG – Chairman and CEO	2020 - Present
Q'MAX – President and CEO	2019 - 2020
PREPA – Independent Board Member	2016 - 2018

EDUCATION/CERTIFICATIONS

HARVARD UNIVERSITY – *Cambridge, MA* 1993
A.B., Economics

GEORGETOWN UNIVERSITY – *Washington, DC* 1996
J.D., International Business

Certified Quality Leader (GE's highest Six Sigma and Change Management recognition)

* References Available Upon Request *