

GRANT LYON Co-Founder

PROFESSIONAL SUMMARY

Mr. Lyon is the co-founder and managing partner of Areté Capital Partners. He has more than 30 years of experience in corporate restructuring, expert testimony and corporate governance. His fair and objective analysis of company operations, development of strategic plans, cash-flow analysis, liquidity alternatives, negotiations and restructuring alternatives are conducted with best interests of the organization and its people. With a prowess at bringing a clear perspective and sound mind to an otherwise emotional circumstance, he is adept at identifying strategic tactics for quickly and methodically turning around the financially distressed. His philosophy towards business and life is the same: people matter.

Mr. Lyon has spent many years formulating and executing business plans for a diverse range of industries at every stage of business lifecycle. His extensive background gives him a broad vantage point for successful restructuring. He has worked with airline companies, dairy farms and everything in between. His background is as diverse as his knowledge of financial distress and viability. He understands the importance of quickly identifying and implementing solutions to mitigate crisis situations and return the organization to financial viability.

Mr. Lyon has served on numerous boards of directors, all of which involved companies in distress and/or needing an independent board member. He has also been a financial advisor to the Government of the Commonwealth of the Bahamas where he stabilized and executed strategy to recover a bankrupt \$5 billion hotel and casino project.

While solving financial puzzles is his passion, family is what Mr. Lyon considers his greatest accomplishment. He and his wife of 35 years, Jill, have raised four children. They are now grandparents to nine grandchildren.

Mr. Lyon finds joy in the eternal quest for knowledge, always learning a new language, skill or lesson from history. His quest for life-long learning will never be satiated as he continually strives to grow with every new destination, client, friendship and experience.



PROFESSIONAL BIOGRAPHY

CAREER EXPERIENCE

ARETÉ CAPITAL PARTNERS <i>CO-FOUNDER / MANAGING PARTNER</i>	10/19 – Current
ATERA CAPITAL, LLC <i>CEO / FOUNDER</i>	2017 – 2019
KRYS GLOBAL USA <i>MANAGING DIRECTOR</i>	2014 – 2017
ODYSSEY CAPITAL GROUP, LLC <i>CEO / FOUNDER</i>	1998 – 2002, 2004 – 2014
YPERCOM CORPORATION (NYSE:HYC) <i>CHIEF FINANCIAL OFFICER</i>	2005
ERNST & YOUNG CORPORATION FINANCE <i>MANAGING DIRECTOR</i>	2002 – 2004
EVANS WITHYCOMBE RESIDENTIAL INC (NYSE:EWR) <i>VICE PRESIDENT – CAPITAL MARKETS</i>	1997
ARTHUR ANDERSON, LLP	1989 – 1997

BOARD OF DIRECTOR EXPERIENCE

NORWOOD PROMOTIONAL PRODUCTS – Audit Chairman 2004 – 2006
TICKETS.COM (Public) – Independent Board Member 2005
TRUSSWAY, LTD. – Independent Board Member 2005
THREE FIVE SYSTEMS (Public) – Chairman 2006 – 2011
MARIETTA PRODUCTS – Independent Board Member 2009
FAIRFIELD PROPERTIES, LLC – Independent Board Member 2009 – 2011

VITESSE SEMICONDUCTOR (Public) – Independent Board Member

2009 – 2013

MESA AIRLINES (Public) – Independent Board Member

2011 – 2020

ULTURA – CEO and Chairman

2014 – 2016

ROCHEM, GMBH – German, Swiss and Italian Board Positions

2014 – 2016

CAPITAL CONTRACTORS – Independent Board Member

2015 – 2019

JUMIO – Independent Board Member

2016 – 2017

GIP GENESIS – Independent Board Member

2016 – 2017

GREEN VALLEY HOSPITAL – Independent Board Member

2016 – 2018

DAW TECHNOLOGIES – Independent Board Member

2018 – 2019

APPVION, INC. – ESOP Committee Chairman

2017 – 2018

VISION MEDIA – Independent Board Member

2018

LISBON VALLEY MINING – Independent Board Member

2018 – 2020

RABEN TIRES – Independent Board Member

2019 – Present

DELUXE ENTERTAINMENT – Independent Board Member

2019 – Present

QMAX – Independent Board Member

2020

CLOVER WIRELESS – Independent Board Member

2020 – Present

THE SWITCH – Independent Board Member

2020 – Present

DANIEL'S JEWELERS – Independent Board Member

2020 – Present

TRUSTEE/CRO/RECEIVERSHIP EXPERIENCE

SKYMALL, LLC – Liquidation Trustee

FAMILY REAL ESTATE TRUST – Arizona Receiver

APACHE JUNCTION HOSPITAL – CRO

MADISON HOTEL – Liquidation Trustee

REAL ESTATE RESORT OPERATION – CRO

REAL ESTATE PORTFOLIO SALE – Chapter 11 CRO

ARMORWORKS ENTERPRISES – Independent Debtor Representative

SCHUBURG HOLSTEINS LLC – Chapter 11 Trustee

FRGC DEVELOPMENT – Chapter 11 Trustee

GREENBELT PROPERTY MANAGEMENT – Chapter 11 Trustee

RADICAL BUNNY – Chapter 11 Trustee

FIRST MAGNUS FINANCIAL – Chapter 11 Trustee

MEZZANINE REAL ESTATE LENDER – Chapter 11 CRO

EXPERT TESTIMONY EXPERIENCE

BANKRUPTCY COURT IN THE DISTRICTS OF:

Arizona (Feasibility, Interest Rates, Liquidation, Sale Process, Governance)

Southern Texas (Feasibility, Liquidation)

Northern Ohio (Feasibility, Liquidation, Sale Process)

Florida (Feasibility, Valuation)

Northern Illinois (Feasibility)

Nevada (Valuation, Fraudulent Conveyance, Interest Rates)

Delaware (Sales Process, Governance)

DISTRICT COURT IN THE DISTRICT OF:

Virginia (Forensic Accounting, Fraud/Fraudulent Transfer, Avoidance Actions, Fiduciary Duties, Zone of Insolvency, Money Laundering)
Southern District of New York (Damages)

STATE COURT

Arizona (Valuation, Damages, Fraudulent Transfer, Fraud, and Related Financial Issues)
New York (Damages, Bond Pricing)

FINANCIAL ADVISORY ENGAGEMENTS

SWIFT AIR – Expert Witness

AMCO INSURANCE – Expert Witness

CEASARS ENTERTAINMENT – Expert Witness

LODGE PARTNERS, LLC – Expert Witness

CSD – Real Estate Resort Operation CRO

NESBITT PORTLAND PROPERTY LLC – Chapter 11 CRO

FAIRFIELD PROPERTIES – Board Member

MADISON HOTEL – Liquidation Trustee

LAND INVESTORS, LLC – Financial Advisor and Investment Banker

CAREFREE WILLOWS, LLC – Expert Witness

STATIONS CASINOS, INC. – Financial Advisor

MERCEDES HOMES INC. – Financial Advisor

FULTON HOMES CORPORATION – Financial Advisor

RADICAL BUNNY – Chapter 11 Trustee

GREENBELT PROPERTY MANAGEMENT, LLC – Chapter 11 Trustee

FIRST MAGNUS FINANCIAL – Chapter 11 Trustee

FRGC DEVELOPMENT – Chapter 11 Trustee

FUHU – Financial Advisor and Investment Banker

CAESARS ENTERTAINMENT – Expert Witness

ULTURA (LA) INC. – Interim CEO and Board Member

PRIME TIME INTERNATIONAL COMPANY – Financial Advisory

BANCO POPULAR DE PUERTO RICO – Expert Witness

AMERICAN EXPRESS – Expert Witness

KIT DIGITAL, INC. – Financial Advisor

MERVYNS HOLDINGINGS, LLC – Financial Advisor

N'GENUITY ENTERPRISES CO. – Financial Advisor

DAIRY PRODUCTION SYSTEMS – Financial Advisor

RED MOUNTAIN MACHINERY COMPANY – Expert Witness

EDUCATION/CERTIFICATIONS

BRIGHAM YOUNG UNIVERSITY – Provo, UT

Bachelor of Science, Accounting, Magna Cum Laude

1987

Master of Business Administration

1989

Certified Public Accountant - Inactive

Series 7, 63, and 24 Broker/Dealer Licenses – Inactive

Fluent in Spanish – Lived in Columbia, South America

* References Available Upon Request *